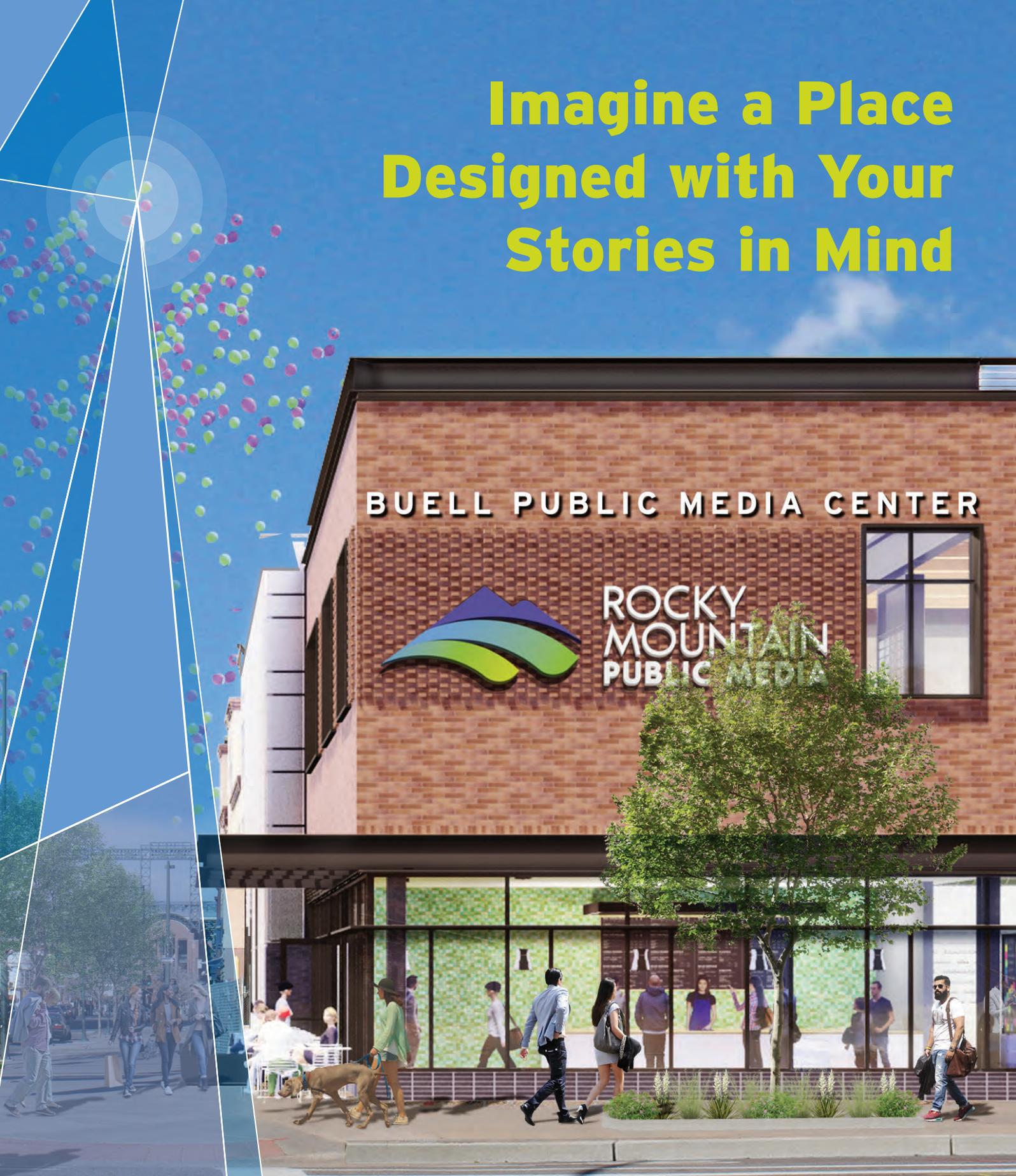


# Imagine a Place Designed with Your Stories in Mind

BUELL PUBLIC MEDIA CENTER



ROCKY  
MOUNTAIN  
PUBLIC MEDIA



# The Buell Public Media Center

Imagine a place where you can learn, listen, and connect to the community around you. Where you can help shape the story of the future by sharing yours. Imagine a place where creativity is an every day occurrence. A place open to all.

This place is more real than imagined: it's the Buell Public Media Center – Rocky Mountain Public Media welcomes you in.



**21st St. and Arapahoe St.**



# Stories are meant to be found, shared, and celebrated.

Stories are the stuff and substance of public media. Mission-driven, innovative and collaborative, we exist to tell stories that matter to people like you to strengthen the civic fabric of Colorado.

Within the walls of the Buell Public Media Center, we will create a new way forward by giving shape to new ideas and innovative journalism. We will connect audiences throughout our state to content that matters by joining together with local educational institutions, statewide arts and culture organizations, journalists, and other media producers to distribute stories in ways that create positive community change.



# Breaking ground with our new media model.

Audiences feel it. Media know it: the media landscape - and media funding - is changing every day.

In the Buell Public Media Center, Rocky Mountain Public Media will help preserve valuable storytelling resources and lead the way through change.

By offering innovative co-working spaces for journalists and reporters from Rocky Mountain Public Media and partners across the state, and by offering access to education and the latest technology, the Buell Public Media Center will equip us to reach Colorado's diverse audiences with the best, most relevant programming in the public interest - and address the challenges facing local media today.

## Here are three ways we are breaking new ground:

**1** **Community Media Center**  
Owned by the City and County of Denver and operated by Emily Griffith Technical College, the Community Media Center in our new building will provide storytelling tools and journalistic training to thousands of students and community members.

**2** **Arts & Culture Collaborative**  
Coverage for arts and culture is increasingly difficult to find - in part because funding is scarce. In the Buell Public Media Center, Rocky Mountain Public Media is partnering with organizations throughout Colorado to enhance and increase the amount of arts coverage in our state.

**3** **Journalism Collective**  
We envision an ecosystem of storytellers who will grow, celebrate, and share stories of impact across Colorado - and even beyond state lines. Unlike any other space in the state, our journalism collective will fill a need for research, knowledge-sharing, convening, and promoting the excellent work arising out of journalism forged through partnership.

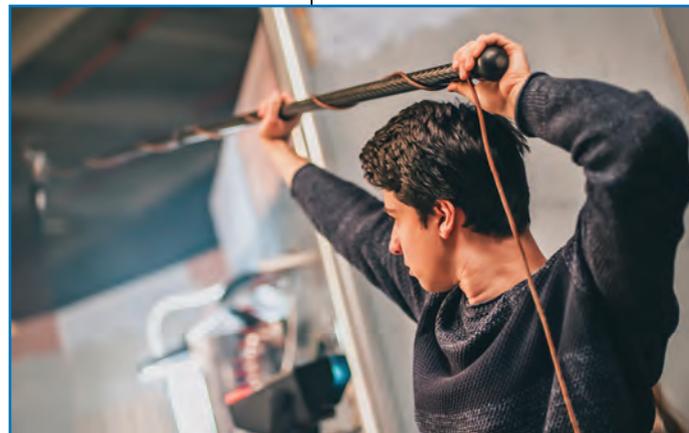


# A community invested in spaces that foster communication.

Colorado is brimming with talent. Our new building offers a place to convene our resources and provide local news in new ways.

At the Buell Public Media Center, media partners and colleagues will be able to make use of co-working offices, meeting rooms, production facilities, and performance space.

Across disciplines, formats and community partners, the Buell Public Media Center is all about bringing together storytelling professionals and skill-building tools and programs to ensure that everyone in our state has a way to tell their stories, while staying informed and in tune with issues that matter to local communities.



# A MASTERPIECE of community dialogue.

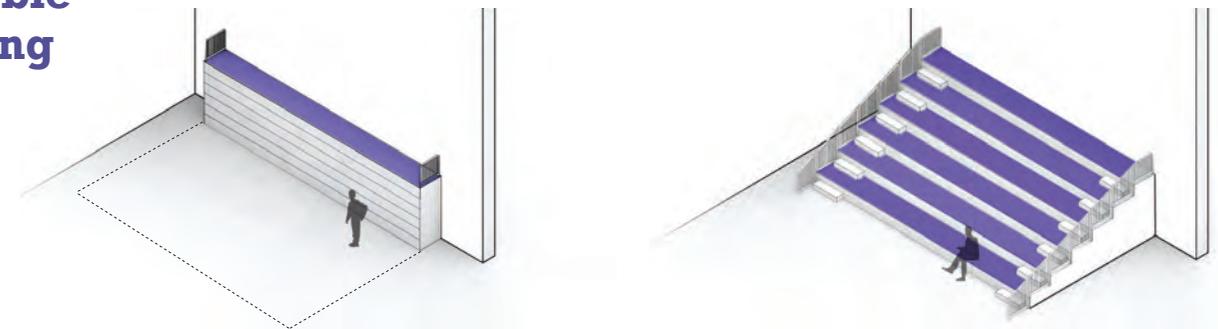
The Buell Center's MASTERPIECE Studio is designed to invite community discussions that begin with our award-winning, locally-produced signature programs - including investigations uncovered by the Alfred I. duPont-Columbia University Award-winning news show, *Insight with John Ferrugia*, explorations from *Colorado Experience*, and scenes from *Arts District*.

Large enough to accommodate 135 audience members, MASTERPIECE Studio audiences will enjoy screenings and panel discussions, musical performances and a film and lecture series in partnership with local artists and organizations.

We are working to offer more than 50 public forums and live screenings each year, free of charge, while broadcasting these same events to audiences outside the Denver area on-air and online.



## Flexible Seating



# KUVO walks to its own beat, and into its new home.

The station *The Daily Telegraph* of London calls, "One of the best Jazz and Soul internet radio stations in the world," will share our new address.

KUVO's new broadcast, recording and performance studios at the Buell Public Media Center will allow the station to continue delivering some of the community's finest jazz, 24/7, to local and international fans. KUVO's second channel, *The Drop*, will air urban alternative music from the same location.

With KUVO as a music platform since 1985, local artists have found a home for their music alongside big-name national and international artists - and their legacy will continue.

The Phyllis A. Greer Music Library and Archives, and the Koelbel KUVO Live and Local Studio will be integral parts of KUVO's new space, and the Bonfils Stanton Performance Studio will continue KUVO's commitment to nurturing Colorado's rich legacy of jazz, offering intimate performances for the community.



# Rocky Mountain Public Media is opening more than a new building. We're opening better ways of connecting with each other.

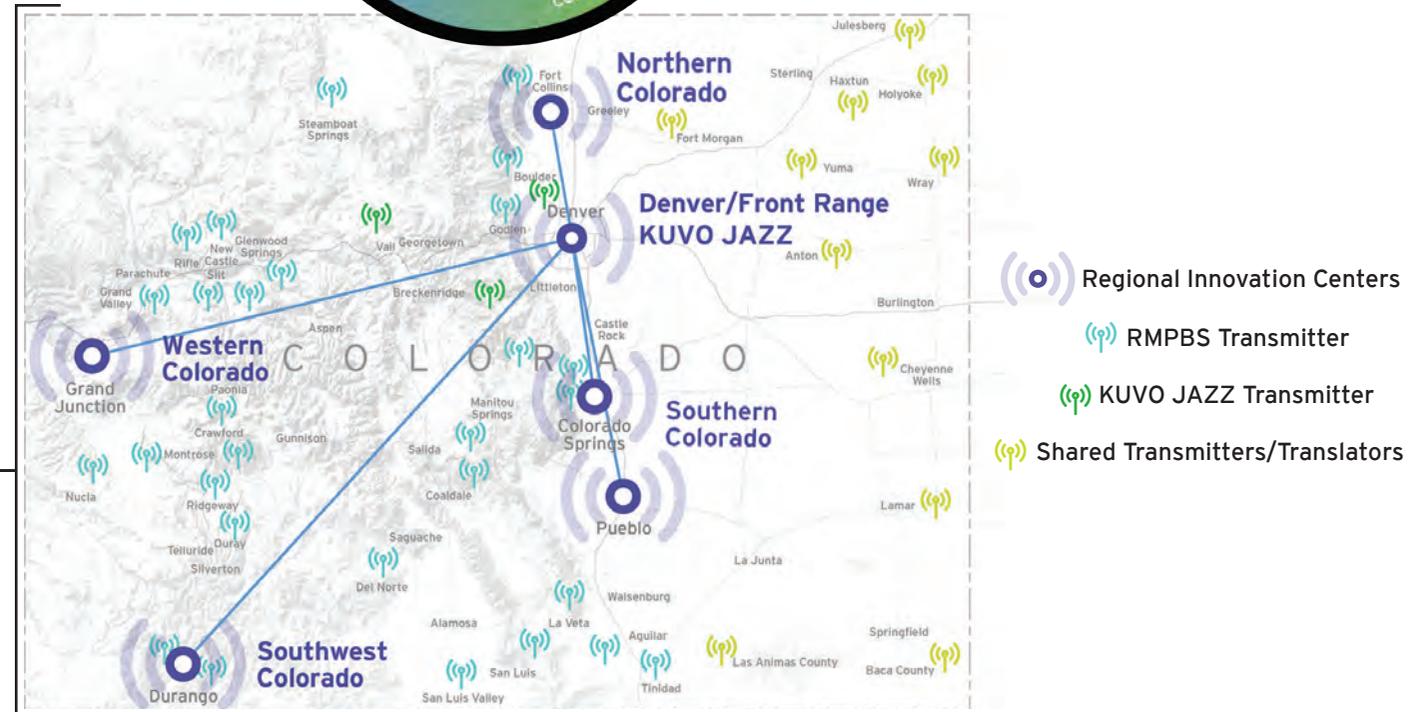
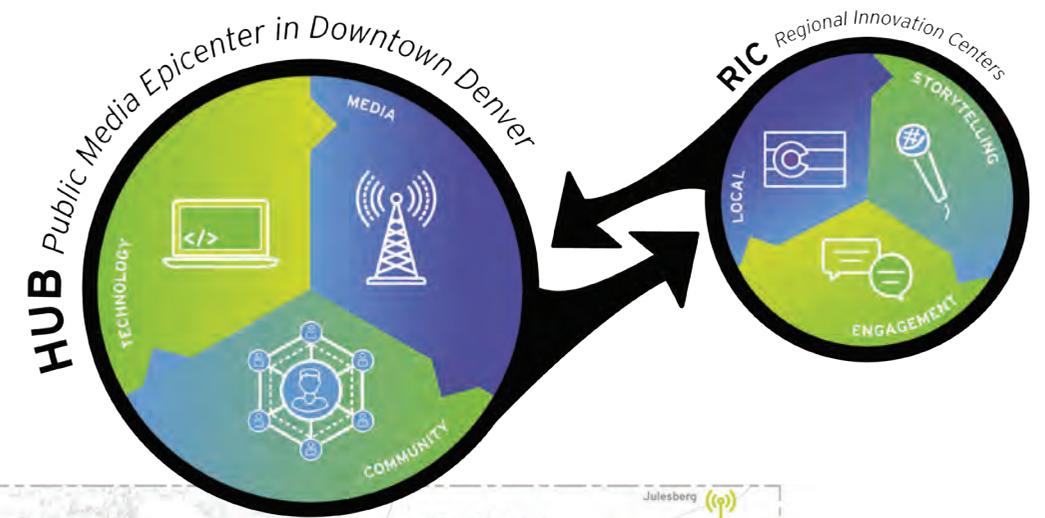
Our primary commitment is to the 98% of Colorado households we reach. Investing in satellite offices and operations statewide is a critical way we can ensure we are strengthening the civic fabric of all Colorado communities.

With Regional Innovation Centers (RIC) in Colorado Springs, Grand Junction, Pueblo, Durango, and a future location in Northern Colorado, we have the unique ability to create programming localized for communities across the state.

**With more than 90,000 members, Rocky Mountain Public Media is proud to be Colorado's largest statewide, member-supported media organization.**

**Regional Innovation Centers**  
Throughout Colorado, Rocky Mountain Public Media's Regional Innovation Centers bring together colleges and universities, library districts, and the media to offer students and residents the training and technology to help them tell their own stories, and then distribute them through our on-air and online broadcasting network. Local RIC producers also create content for our broadcasts – telling stories connected to local communities.

We designed the Buell Public Media Center in keeping with our philosophy of collaboration and connection spanning Colorado's diverse communities – a place that welcomes all Coloradans to become active participants in local issues, leading to better communication, understanding and more engaged communities.



# Everything is coming together.

When Coloradans view Rocky Mountain Public Media, regardless of the platform or device, they find engaging and inspiring local, national, and international programming. They expose themselves to diverse points-of-view, world-class performances, and lifelong learning opportunities.

With the Buell Public Media Center as our new home, we will continue offering the award-winning programs our community trusts us to provide - and the potential for many more.

**PBS is consistently rated #1 in public trust among media institutions, the safest media destination for kids, and the leading innovator in educational media.**

## Journalism

Rocky Mountain Public Media's data-driven news programs, including the Alfred I. duPont-Columbia University Award-winning program, *Insight with John Ferrugia* explore the most pressing issues facing Coloradans in the context of national and international events.

## KUVO Radio

Our internationally-acclaimed jazz station and NPR affiliate showcases the best jazz talent from across Colorado and beyond our borders, while our new urban-alternative station, *The Drop*, airs the latest R&B and hip-hop artists.

## Arts and Culture

Each week, *Arts District* celebrates the diverse creative culture rooted in local communities around the state, showcasing a behind-the-curtain view of the wide-ranging creative scenes inspiring us all.

*Colorado Experience* celebrates the state's history through people, places, and events that have shaped Colorado.

## RMPBS KIDS

A full 30% of our channel's airtime is devoted to early childhood education programs, the most trusted children's programming in the world. Seventy-seven percent of all children in the United States, ages 2 through 8, view PBS. Our RMPBS KIDS channel is on the air and streaming 24 hours a day, 7 days a week.



# More real than imagined – and we still need you.

Today, the Buell Public Media Center is more real than imagined. It is taking shape to become the epicenter of storytelling for the entire state of Colorado. And this is not something Rocky Mountain Public Media can do alone.

## **We depend on your support.**

The Buell Public Media Center will open its doors in 2020, and we can only become the state's leader in innovative, collaborative journalism with help from generous donors who believe in ensuring everyone in our state has a way to tell their stories, while staying informed and in tune with issues that matter to local communities.

Your generosity can help strengthen the civic fabric of Colorado through public media.

# Thank you.





# ROCKY MOUNTAIN PUBLIC MEDIA

**RMPBS**  | **KUVO**

[rmpbs.org/capital-campaign](http://rmpbs.org/capital-campaign)

